



Partnership for SUSTAINABLE COMMUNITIES

Spring 2010: An Open Window

Affordable housing professionals have been spending far too much time and way too much money fighting land use policies that are stacked against them, and of course, contending with NIMBY. Getting entitlements and negotiating reasonable zoning and design and traffic solutions has gotten harder and harder.

But there is light at the end of the tunnel. With increasing concern about greenhouse gas emissions and the environment, we can begin to turn environmental concerns from a negative into a positive for affordable housing.

I know, getting deals financed is the biggest problem right now, but that will prove cyclical. The battle over land use will only get worse, year after year. Unless we act decisively, and soon.

PSC was founded to take advantage of the current interest in sustainable communities and to make the case that affordable housing is a crucial part of what makes a city or town viable for the long term.

We have a window of opportunity to address a problem that has gotten worse and driven up costs more year after year. If we miss it, the consequences will be grim. That's why PSC needs your support **now.**

PSC is the **ONLY** organization focused exclusively on land use regulation as it relates to affordable housing. Others only touch on the subject as part of a much larger agenda. We have established an informative website and are working on a database of land use policy research tailored to people like you. We are compiling a library of



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tools for developers to help build community support and help overcome NIMBY.

Join with us as we further the cause of truly sustainable communities—[share your stories](#) about battles fought and won (and lost). Sign up to [receive our monthly newsletter](#), packed with timely information on national sustainable community development. We want to work with you to take advantage of this window of opportunity.